

Harmony Hill Retreat Center 2013 Gratitude Report

Message from the President

"Bloom where you are planted." I had read these words on a greeting card and they came back to me as I drove up the pathway to Harmony Hill.

The grounds were alive with beautiful, vibrant colors and the promise of spring was visible everywhere you looked – a testament to Harmony Hill's mission "*to transform the lives of those affected by cancer and to inspire healthy living for all.*"

This quote from a cancer retreat participant embodies Harmony Hill's commitment:

"The weekend transformed anger and frustration into hope and insight, pain into a badge of courage and resilience, the challenge or "sand" of a cancer diagnosis into a pearl of live journey and gifts and lessons yet to be learned."

Because of "YOU" and your generous support, Harmony Hill is able to assist people touched by cancer. Thank you!

Peace, Love and Harmony,

Deb Person Board President

Message from the Executive Director



As our campus emerges from our long Northwest spring and we enter the busy summer season, this 2013 Annual Report gives us an opportunity to look back on an amazing year of transition and growth for Harmony Hill.

Thanks to your support, Harmony Hill had an amazing year, serving more in our cancer programs than ever before with 2,240 served compared to 1,144 in 2012 (which was the previous record). For those of

you who appreciate efficiency, here is some context for that fact: we served double the number of people in 2013 compared to 2012 and we did it while reducing the combined administrative and overhead percentage of our budget from 19.2% to 15.3% of total expenditures. We were also able to reduce our overall expenses by 4%. In short, we were able to deliver more mission for less money – an accomplishment of which our entire staff is proud!

Because of your generous and unwavering support, we also increased our small donations (defined as anything less than \$10,000) by an incredible 95% in 2013 (again, compared to 2012). This is extraordinary – and indicates just how much you support Harmony Hill's mission "to transform the lives of those affected by cancer and to inspire healthy living for all." Also, as you will see on the following page of this report, Harmony Hill had a financial year "in the black" for the first time since 2008, contributing to our long term financial sustainability.

We owe all of this to your support and advocacy. Positive numbers, however, are just indicators – they do not tell how the lives of individuals and families were transformed because of the work you enabled us to do in 2013. See Board President Deb Person's note above for a sense of some of that personal impact.

Of course that work continues in 2014; this year, we will serve even more people in our programs than in 2013. Because of your support we were able to add four more 3-day retreats to our calendar this year (16 total, compared to 12 in 2013), and have significantly expanded our webinar and offsite Tools for the Journey offerings as well.

On behalf of all of those we serve: Thank You!

Eric Blegen Eve R. Blogn

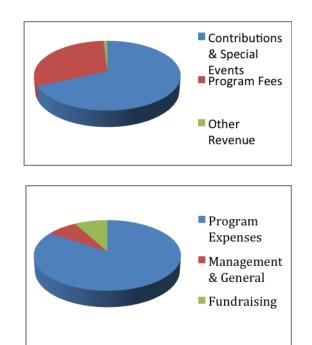
Executive Director





2013 Audited Financials – Fiscal Year Ending December 31, 2013

| Income | | |
|------------------------------|-------------------|-------------------|
| Contributions & Special Eve | ents \$ | 826,746 |
| Program Fees | | 373,966 |
| Other Revenue | | 10,975 |
| | Total 2013 Income | 1,211,687 |
| | | |
| Expenses | | |
| Expenses Program Expenses | \$ | 998,165 |
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| Program Expenses | \$ | , |



*Please note: \$144,383 of total audited expenses line is depreciation of our physical facility and does not represent funds spent. Without depreciation, we had a surplus of \$171,798 in 2013.

Virtual Donor Wall

Harmony Hill is committed to keeping your donor dollars where they belong – with our programs. Making our Gratitude Report available online allows for significant savings on printing and mailing costs, a savings that allows your donated dollars to go further. Please visit our Virtual Donor Wall on our website at <u>http://www.harmonyhill.org/content/virtual-donor-wall</u>. If you would like a printed listing of donors, please contact us at <u>donate@harmonyhill.org</u> or 360.898.2363.

Harmony Hill Board of Directors - 2013

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